

TATYANA ZAMIR UX/UI DESIGNER

Seasoned visual designer with experience in research and leadership.

SKILLS

Figma

InDesign

Illustrator

Photoshop

Typography

Drawing

Painting

Illustration

EDUCATION

Boston University

M.F.A. Painting 2011

Brandeis University

Post-Baccalaureate Painting 2009

Boston University

B.F.A. Visual Arts Minors: Art History, Printmaking Dean's list with distinction 2008

LANGUAGES

English, Russian (fluent)

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EXPERIENCE

User Experience Designer / Sept. 2023-Dec. 2023 FAU Interactive Design Course, Ft. Lauderdale, FL.

- Conducted market research and user research in order to understand user needs and pain points.
- Conducted user interviews, in person and virtual (on line questionnaires) to collect qualitative and quantitative data.
- Compiled information architecture: user journeys, user personas, user scenarios, scenario mapping, and user flows.
- Individual and group ideation using a variety of techniques.
- Designed interaction via low-fidelity prototypes, and mid- and high-fidelity wire-frame iterations in Figma.

Freelance Graphic Designer / Sept. 2016-present Zamir Graphics, Coral Springs, FL.

- Campaign design including logo design, business cards, poster, layout, and brochure design, Zoom background, email signature, letterhead, envelope design, etc.
- Clients include: J&S CPAs & Consultants, Nishei Chabad, Avos u'Bonim, EVPP

Adjunct Professor of Visual Arts / 2012-2016
Northern Virginia Community College, Alexandria, VA.
Anne Arundel Community College, Anne Arundel, MD.
Torpedo Factory Artists Center, Alexandria, VA.

Courses included Fundamentals of Design I & II, Drawing I, II, and Combined Drawing I, II, & III, Color Theory, Beginning Painting.

- Developed syllabi, presented lectures on design elements, figure drawing, perspective, painting, and relevant Art Historical works.
- Presented traditional media including graphite, ink, charcoal, block carving, color printing, oil paint, water color, and cut-out. Lectured on color systems, color relativity, composition, and art historical works.
- Demonstrated traditional drawing techniques necessary for still life, landscape, and figure drawing. Presented lectures on figure drawing and relevant art historical works. Led critiques and administered all grades.

Teaching Fellow / 2008-2011 Boston University, Boston, MA. Brandeis University, Waltham, MA

- Professor Aithan Shapira: "Advanced Drawing", "Drawing from Observation"
- Professor Ed Stitt: "Anatomy and Figure Drawing"
- Professor Alfredo Gisholt: "Intermediate Lithography"
- Critiqued and assisted students, developed material and led instruction in professor's absence.